



100 IMPACT

GREATER MILWAUKEE

women giving as one

Your Mission
+
Our \$100,000

That's Impact!

Information Session for Nonprofits

October 8, 2025



Women giving as one

www.impact100mke.org

10 Years of Impact100

29

\$100,000 GRANTS GIVEN

Every member gives \$1,100 annually, \$1,000 of which goes to our grants. More members = more \$100,000 grants, so we strive to grow our membership for the community's benefit.

44

ORGANIZATIONS FUNDED

Founded in 2015, we've supported 44 nonprofit organizations changing lives in Milwaukee, Waukesha, Ozaukee and Washington Counties.

422

MEMBERS STRONG

We started with five members. Now we're more than 400 women in the Greater Milwaukee area giving as one and transforming philanthropy.



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Today's Agenda

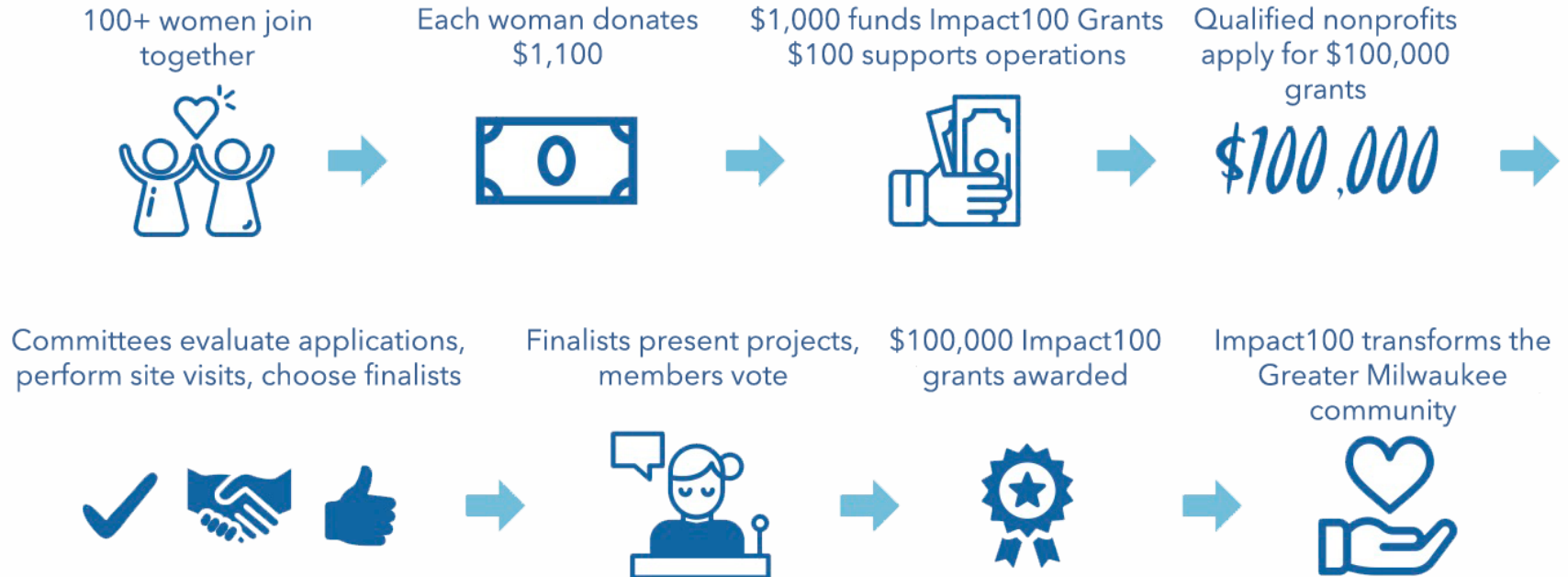
- *Welcome*
- *Impact100 Model and Funding*
- *Grant Application Eligibility Guidelines*
- *Grant Focus Areas and Review Process*
- *Online Grant Portal*
- *2023 Grant Recipient*
- *Visioning Sessions*
- *Q & A*



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Impact100 Model



Impact100 Greater Milwaukee is an organization of *women* who collectively award *transformative grants* that make a lasting *impact* on the community.

DREAM BIG

AIM HIGH

INNOVATE

IMPACT

TRANSFORM

NONPROFITS SERVING FOUR COUNTIES



*One Woman. One Vote.
Creating Transformative Impact
through Collective Philanthropy.*

What do these have in Common?

Equipment Lending Library

Student Transportation Access

Drop-In Clinic Services

Children's Playground Project

Outdoor Community Hub Space

Funded by Impact100 Greater Milwaukee

Equipment Lending Library

Student Transportation Access

Drop-In Clinic Services

Children's Playground Project

Outdoor Community Hub Space

Build Capacity

Pilot Program

Expansion

Infrastructure

Community
Revitalization



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They Make Sense!



Neighborhood House
OF MILWAUKEE



Our Eligibility Requirements

- 501(c)(3) organizations
- Operate in **Milwaukee, Ozaukee, Washington or Waukesha County**
- Annual revenue between **\$500,000 and \$7 million for 3 most recent years.** (Line 12 of 990)
- Filed an **IRS Form 990 for 3 most recent years.**
- Have **three (3) years** of independently prepared **financial statements** (audited or reviewed by a qualified CPA Firm).

And....

- Have current licenses* with the Wisconsin Department of Financial Institutions – **both Corporate AND Charitable** at the time you submit your Letter of Inquiry. * Will need to submit proof of current licenses with your Letter of Inquiry.
- Submit **only one Letter of Inquiry** each year. An organization that has received our grant of \$100,000 may reapply after three full grant years.
- **Expend** the full grant amount within **24 months** of the award.

Program or Project Requirements

- Be a capital project, new program, expansion of an existing program to be completed by the nonprofit alone or in collaboration with other nonprofit organizations.
- Target a specific population for a specific duration of time and have specific measurable goals.
- Visit website for items not eligible for funding.

What About Collaborations?

Only if this makes sense!

- A collaborative relationship is one between two or more nonprofit organizations that lowers costs and/or increases gains for those served by their programs.
- When two or more organizations collaborate, they align their missions and activities to achieve a common goal.
- A collaboration may also meaningfully change the way participating organizations do business for the long-term.
- Collaborating nonprofit must meet all Impact100MKE's eligibility requirements except for the annual revenue size.

Focus Area Overview



Arts & Culture



Education



Environment &
Revitalization



Family



Health & Wellness

Grant Focus Areas



Arts & Culture

Projects or programs that cultivate, develop, educate or enhance the artistic and/or cultural climate in the Greater Milwaukee area.



Education

Projects or programs that improve or advance educational opportunities for children and/or adults in the Greater Milwaukee area.



Environment & Revitalization

Projects or programs that (1) preserve, enhance or restore facilities, spaces or surroundings; (2) promote the protection and welfare of animals; or (3) encourage conservation in the Greater Milwaukee area.

Grant Focus Areas



Family

Projects or programs that strengthen or enhance the lives of children, adults and families living in the Greater Milwaukee area.



Health & Wellness

Projects or programs that positively impact the mental or physical health of people living in the Greater Milwaukee area.

Focus Area Ranking



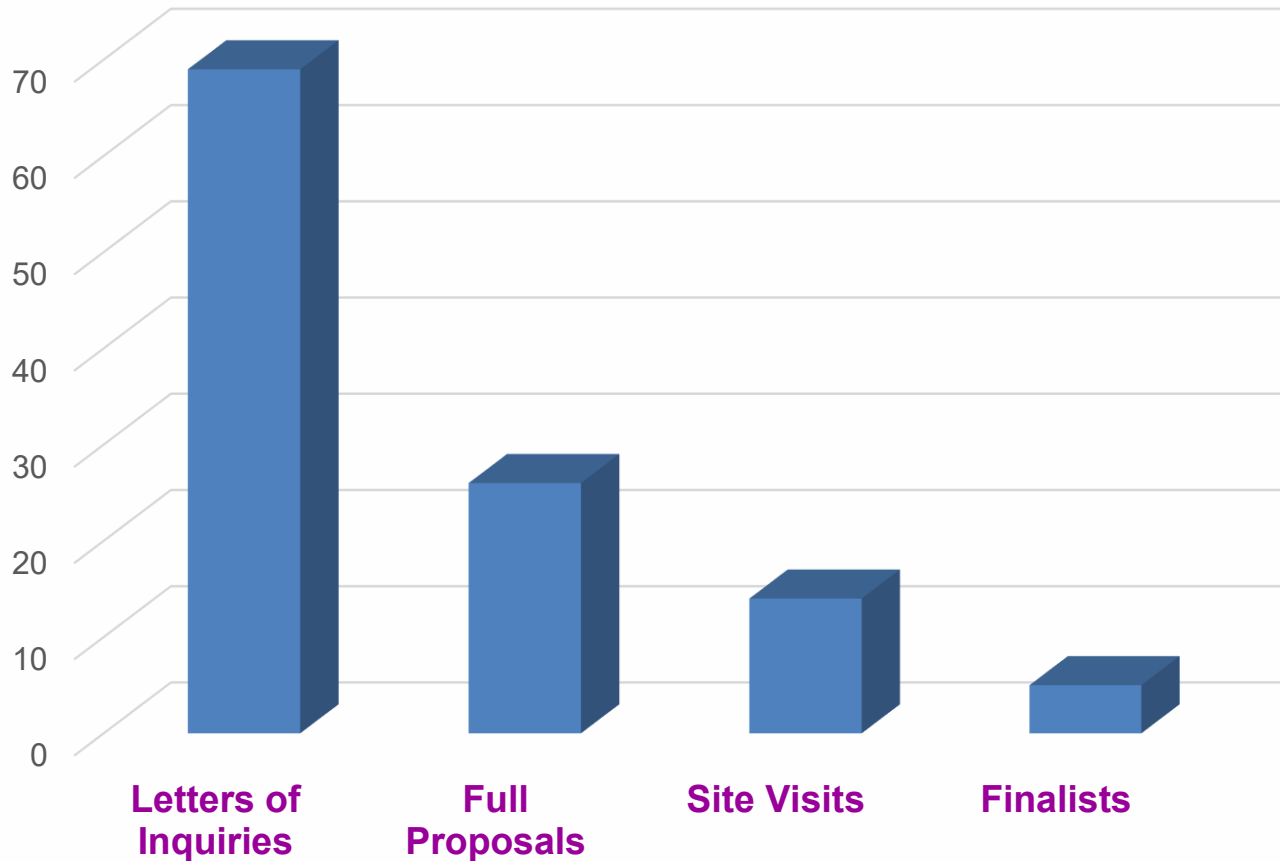
Focus areas apply to the **project or program** – not necessarily to the overall mission of the organization.

Example: An organization operating a food pantry is considering a grant to develop a financial literacy program for the families it serves.

Grant Committees

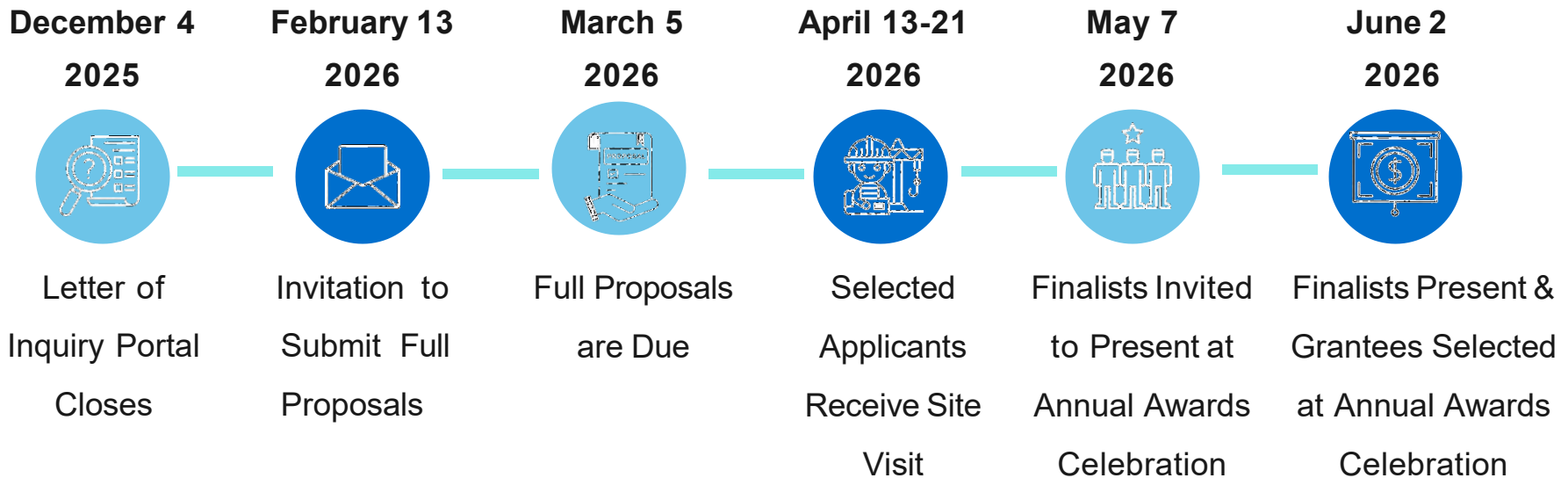
- Our review process is robust, fair and consistent
- Avoid conflicts of interest
- Our members assess the applications
- Diverse knowledge base including financial
- Every year is a new year!

Grant Review Process





GRANT CYCLE



How to Apply

To Access the Grant Portal:

- 1) go to: <https://www.impact100mke.org>
- 2) scroll down to bottom of the page
and click on: Grant Portal

An Abbreviated Recording of today's
presentation will be found on our website



Logon Page

Email Address*

Password*

Log On

Create New Account

[Forgot your Password?](#)

Instructions, Tips & Updated Videos Provided

Welcome to Impact100 Greater Milwaukee's online grant portal!
Please read the tips below before registering a new account.

Tip#1: If you think that someone has already registered your organization on the online grant portal, do not create a new account. Please contact grants@impact100mke.org to have your email address added to the account and to receive a temporary password.

Tip#2: When creating a new account, use the email of the person who will be the primary grant contact.

Tip#3: Before you apply, please thoroughly read our [Eligibility Requirements](#) and [Frequently Asked Questions](#) on our website.

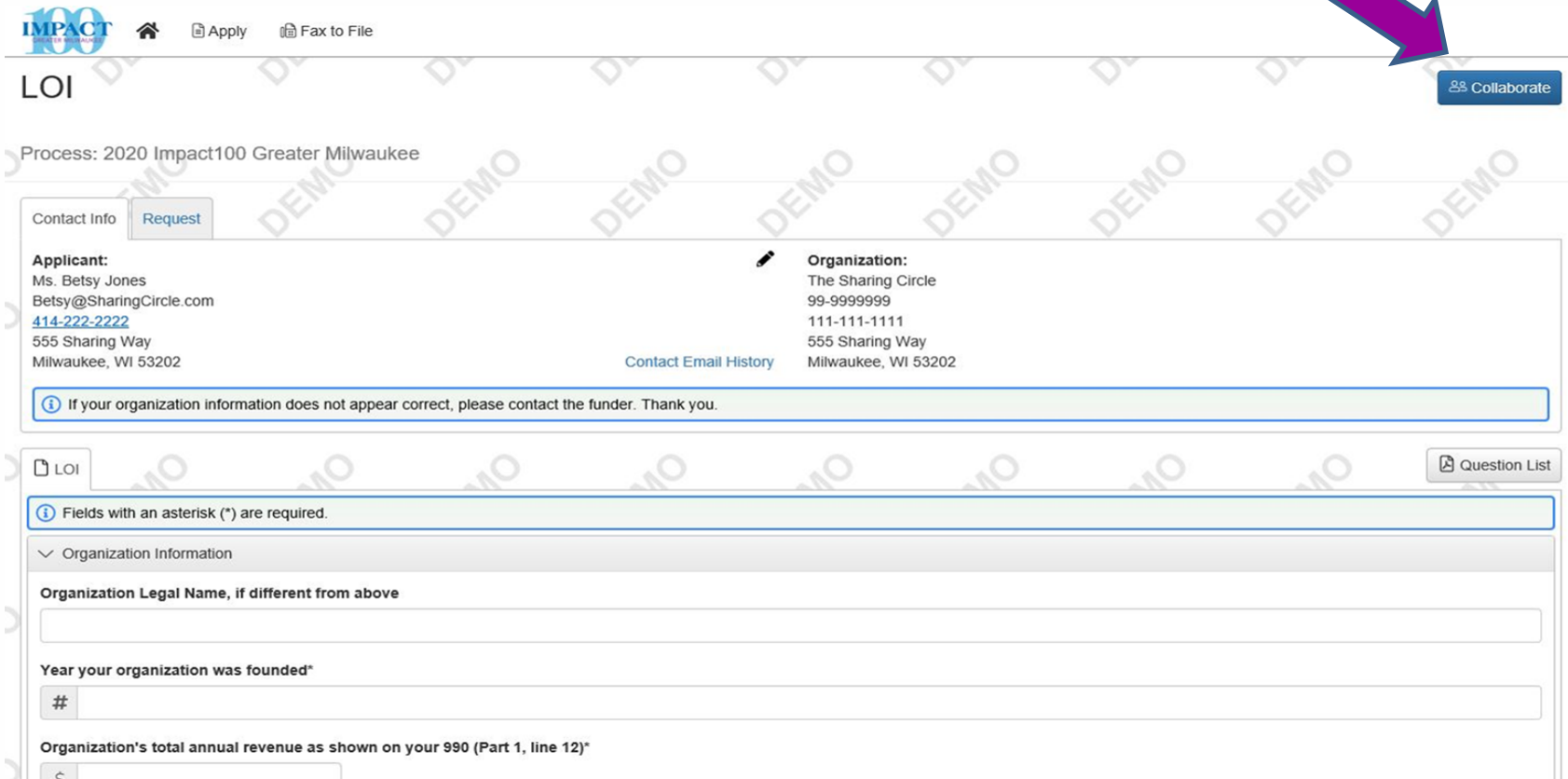
First time registering your organization? Please click on "Create New Account" to complete the registration process and create your logon credentials. If you need assistance, click [HERE](#) to view a tutorial.

Are you a returning applicant? Please enter your email and password. If you forgot your password, click "Forgot your Password" and follow the instructions.

Need help navigating the online grant portal? Please click [HERE](#) to view a tutorial.

- **Log On or Create New Account.**
- **Questions? Contact grants@impact100mke.org.**

Collaborate Feature: Invite others in your organization to view, edit or submit your application



IMPACT100
GREATER MILWAUKEE

Home Apply Fax to File

LOI [Collaborate](#)

Process: 2020 Impact100 Greater Milwaukee

Contact Info [Request](#)

Applicant:
Ms. Betsy Jones
Betsy@SharingCircle.com
[414-222-2222](tel:414-222-2222)
555 Sharing Way
Milwaukee, WI 53202

Organization:
The Sharing Circle
99-9999999
111-111-1111
555 Sharing Way
Milwaukee, WI 53202

[Contact Email History](#)

If your organization information does not appear correct, please contact the funder. Thank you.

LOI [Question List](#)

Fields with an asterisk () are required.*

Organization Information

Organization Legal Name, if different from above

Year your organization was founded*

Organization's total annual revenue as shown on your 990 (Part 1, line 12)*

Communication

- Status updates are sent from our Grant Platform: administrator@grantinterface.com.
- Email communication is sent to the email address you provided when registering on our Grant Platform
- We notify nonprofits by email at each stage of the grant process via this Grant Platform email
- To reach us, email grants@impact100mke.org
- Please do not contact Impact100 Greater Milwaukee members directly. We want to be sure all nonprofits receive the same messaging.

2024 Impact100 Grant Recipient



Martina Gollin Graves
President/CEO



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Visioning Sessions

Impact100 is offering an *optional*, informal opportunity to explore ideas and receive feedback from two seasoned Impact100 leaders, **Jamy Malatesta & Ann Homstad**



Sessions will be held October 13 - November 14,
prior to your LOI submission.

Format:

- Open discussion; up to 45 minutes, via Zoom
- Bring ideas in any stage of development
- Bring any questions
- This isn't a pitch meeting — we hope to relieve pressure, not cause it!

To request a meeting, please email
grants@impact100mke.org



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Simple Tips

Get to know us

Review Website & FAQs

Understand Impact100 MKE

Grant Review Process

You know it...now tell us

Don't assume we know

Keep it real (istic)

Feasible & true to you

Know the deadlines

No extensions



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Questions & Answers

For questions that arise following today's session, please email

grants@impact100mke.org

**An Abbreviated Recording of today's presentation
will be found on our website**



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*Thank you for
Attending!*

*We look forward to receiving
your LOI!*



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