



Monthly News & Updates

May | 2022

Member Profile

Kudos for Kate!

Kate Hauser, current Impact100 Milwaukee Treasurer, is the recent recipient of the Wisconsin Institute of CPAs (WICPA) Business and Management Award, at the organization's May 5th Annual Membership Recognition Banquet.

This award recognizes an individual working in an accounting role in business and management. The recipient has demonstrated blending information technology, financial decision making and progressive management techniques that have helped a business move forward. Peers make the nominations, and the selection is done by the Excellence Awards Nomination Committee which comprises of the current WICPA Board Chair and committee chairs. The WICPA is a professional organization founded in 1905 which has more than 7,000 Wisconsin CPAs and accounting and business professionals as members.

Fellow Impact100 member and WICPA President and CEO, Tammy Hofstede remarks, "Kate has been an active member of the WICPA and served in numerous volunteer capacities as well as being recognized for her professional background and experience. She is well respected and very deserving of this award."

A CPA for twenty years, Kate worked as an auditor in public accounting, followed by many years as Accounting Manager and Controller at a local company involved in industrial distribution and engineering. For the past five years she has been the Director of Financial Reporting at Herzing University.

Kate reflects on her start in the field and evolution to leadership in WICPA and beyond:

<https://www.youtube.com/watch?v=qjfCo9mAEY8>



Pictured: Kate Hauser receives the Business & Management Award for 2022 from WICPA President Tammy Hofstede at the WICPA May 5th Membership Recognition Banquet.



To come full circle, Tammy recounts: "As for me, I have been the WICPA President & CEO (and first female) since 2019. Kate is actually the one who got me involved with Impact. We have done stories on Impact100 in our publications, recognizing the CPA members of Impact100 and what Impact does."

Many Impact100 members know Kate as a quiet force on the Impact100 Executive Board. She was originally recruited by Karin Gale and has been a member since 2016. She has served on grant committees as a financial review chair and liaison, spent two years as the Assistant Treasurer, and since July 2021 has served as the Impact100 treasurer.

Kate shares: “I have loved my time with Impact, and met so many smart, interesting, and talented women. As with so many activities, it’s easy to get back even more than you put in. Introducing Tammy, my family and friends to the organization has been so rewarding.”

Tammy’s nomination for the Impact100 Assistant Treasurer position for 2022-2023 was recently approved along with other Board and chairperson nominations at the May Board meeting.

Congrats to both Kate and Tammy. Impact100 is the fortunate recipient of the experience and expertise they share with us!

Impact100 Announces Its Five Grant Finalists for 2022: Read the Press Release



Impact100 Greater Milwaukee has announced that five nonprofit organizations have been selected as 2022 finalists for \$100,000 grants. **The five 2022 finalists are Advocates of Ozaukee, Benedict Center, Hope Street, Radio Milwaukee, and Victory Garden Initiative.** The organization’s 405 members will vote to select the recipients of four \$100,000 grants and a fifth merit grant during its **2022 Annual Awards Celebration**, which will take place Wednesday, June 8, at The Pfister Hotel. Networking begins at 5:00 pm with dinner at 6:00 and the program and voting at 7:00 pm culminating in the grant announcements.

The event’s lead sponsor is Johnson Financial Group. Read the full press release [here](#).
Read summaries of the finalists’ proposed projects or programs [here](#).

Grant Updates:

The Unsung Merits of an Impact100 Merit Award

Some of us might feel a bit uncomfortable. It is one of those years where our Impact100 AAC votes will result in one of our finalists going home with a rather small Merit Award compared to the \$100K the other four finalists will receive. And we’d love to see every one of them receive \$100,000.

Our membership number of 405 on December 31st, 2021, determined what the award amounts on June 8, 2022, will be for the five nominees-one from each of our five grant committees-four \$100K Impact Grants and one \$5K Merit Award.

The grant applicants put in the time, effort, and made their best case. Our grant committee members too put in the work- researched,



You can have further *impact* Beyond the Headlines: Addressing The Opioid Crisis

The May 2nd Beyond the Headlines event featured a panel discussion about the Opioid

reviewed, assessed, and identified their final committee nominee. The nominees will have one final opportunity to make their case, at the Annual Awards Ceremony on June 8th. We will all cast our individual votes. And it will be difficult for many of us to see one of our worthy finalists leave with only \$5,000.

The process for all is rigorous, heartfelt, thorough, and as democratic as possible. And in the end, it ultimately comes down to the numbers. Or does it?

The goal for every grant applicant is to receive one of the \$100,000 Impact Grants. Yet most of our finalists have shared that there are numerous other significant benefits to their organizations beyond the dollars received.

For example, Tina Weiss, Director of Development, Kids From Wisconsin shares “The exposure of the Kids From Wisconsin’s mission and programs to strong women who care will continue to be a blessing to our organization. Not everyone can receive your \$100,000 grant, but the work prepared us for our next BIG step. You will see us again and again.” [{Click here to read her full letter.}](#)

And this, from Paige Papelbon, Community Engagement Coordinator for the River Revitalization Foundation: “Being able to present at Helping Hands helped spark our creativity! You challenged us to showcase our mission in a new way. We were able to highlight our property through drone footage for the first time..... we displayed our historical timeline panels during the networking time so your members could see all of our accomplishments across time.” [{Click here to read her full letter.}](#)

Over the past six years Impact100 MKE has awarded \$1.8 million in major awards to our Impact Grant recipients.....AND \$222,000 to Merit Award winners. And as we have learned, many of our grant finalists and merit award winners would point to the priceless benefits of being a member of this elite group. As our organization continues to grow, it’s likely the number of finalists and elements of our grant process will evolve as well. Fortunately, we have many examples to look into in other Impact100 sister affiliates.

It will always come down to you, though, the individual woman of influence. This year you will be one of 405 Impact100 members, casting your vote on June 8th, 2022. By doing so you not only create collective impact through the determination of this year’s grant and merit award recipients, you also provide a myriad of benefits and opportunities these organizations may leverage going forward. In return, we

Crisis: How did we get here? What can we do? Participants heard about the evolution of this crisis in our communities along with ways to get involved and make a positive difference.

So, what can we do?

1. Dispose of surplus and unused medications safely.

One simple action we can all take is to reduce the possibility of leftover prescriptions getting into the wrong hands or taken accidentally by safely disposing of them! Remember—never flush, do not dispose of medications down a drain, or throw out in the trash—to prevent them from polluting our water systems and environment.

Permanent drug drop boxes are located in most communities. To find a box near you check out [Dose of Reality: Permanent Drug Drop Boxes | Wisconsin Department of Health Services](#). This website also provides details on what items are accepted and how to use the drop box. Over the counter and pet medications are also accepted! Please share this information with others and help elderly relatives clean out their medicine cabinets too.

2. Review information presented at the event and listen to the panel discussion via links. Insightful information is included about the role of stigma in substance use, barriers to treatment, how to broach the topic of substance use, and ways to support recovery.

The panelists included:

Danielle Long

Opiate Initiative Advisor, WI Department of Justice

Jennifer Smith, PsyD.

LPC Clinical Supervisor, NAMI Southeast Wisconsin

Terry Ellzey, CSAC, LPC, CSIT

Director of Clinical Services, Mental Health America of Wisconsin

Beth Ritter

Parent and loss survivor

The discussion was recorded and can be viewed in its entirety

at: <https://youtu.be/yKosgZCEoiM>

In addition, the PowerPoint presentations of panelists [Danielle Long](#) and [Terri Ellzey](#) were very informative and are also available for your review.

3. Check out additional online resources about the opioid crisis in Wisconsin. Refer to the state’s Dose of Reality

members become connected with our communities in ways we otherwise rarely achieve. We can all be really comfortable with that!

[Read more on key benefits here...](#)

website at [Dose of Reality: Opioids in Wisconsin | Wisconsin Department of Health Services](#). It contains ideas for family conversation starters, facts and statistics, information about what to do in the case of an overdose, the NARCAN reversal drug, and treatment resources.

As we continue to learn, our opportunities to have impact grow well beyond our collective giving!

Membership Alert!



Introducing MemberLeap--Easy Access to Impact100

Look for an email from MemberLeap this week welcoming you to the Members' Area of this new membership platform where you can update your profile, renew your membership, and access Impact100 videos.



FAQs and Fun Facts Here's the scoop on all things AAC!

Q. First things first, what's for dinner?

Enjoy a lovely salad with delicious Stilton cheese, poached pears and other goodies. Then follow with your chosen entrée, either herb-roasted chicken with mascarpone polenta, spinach and rosemary chicken jus (GF) or garden herb polenta cake with veggies, sweet pepper salsa and pesto cream sauce (vegetarian). Finish your meal with a decadent citrus-vanilla tart with yuzu curd, blood orange mousse and a touch of chocolate. Delicious!

Q. How can I register guests? Or specify someone I'd like to sit with?

It's My Treat: When you register yourself, you can add one or more guests and pay for them at the same time. You'll need to know their entrée choice, email address and phone number.

My Guest is Paying: Forward them any Impact100 email that contains the registration button OR they can go to www.impact100mke.org and click the link on our homepage. Tell them to list your name in the Individual Seating Request(s) field on the registration page.

I'd Like to Sit with a Friend: On the registration page, use the Individual Seating Request(s) field to specify someone with whom you'd like to sit. We'll do our best to accommodate requests.



Fun Facts...Did You Know?

-Several weeks before the AAC, the Impact100 Grant team hosts an event for this year's five finalists. At the event, finalists meet each other and key Impact contacts, learn what to expect the night of the AAC, and have an opportunity to meet with a professional speaking coach.

Q. Tell me about the new sponsored table option.

For \$550, you can host a table of eight with table signage and program recognition. The sponsored table is an option on the registration page. Select it and pay, then submit your guests' entrée choices and email addresses by May 31 at noon to rsvp.impact100mke@gmail.com.

Q. When and how can I vote?

Each 2021-22 member will receive her customized voting link on June 1. The email will come from OpaVote, our online voting site. **If you're voting absentee**, use this link any time between June 1 and June 8 at 7pm when the AAC program starts. **If you're attending the AAC virtually or in person**, wait to vote until you hear the finalist presentations!

All members who haven't voted yet, will receive a reminder email through OpaVote on the afternoon of the AAC. That way your voting link will be at the top of your inbox!

Don't forget to peruse the Executive Summaries you'll receive on May 25 for the details about our finalists and their proposed projects/programs.

Q. I'm registered to watch the event virtually—when do I get my link? You'll receive an email with the link on the morning of June 8.

-We provide this year's finalists with complimentary tickets and parking.

-We welcome last year's grantees to join us and provide each organization with two tickets.

-Past years' AACs have been held at Boerner Botanical Gardens, Marquette University and the Italian Conference Center.

Haven't registered to attend?

You can do so here:

[Attend In Person](#)

[View Livestream](#)



[Visit our Website](#)

[Contact Us](#)



Impact100 Greater Milwaukee is an organization of women who collectively award transformative grants that make a lasting impact on the community.

Impact100 Greater Milwaukee | PO Box 1061, Brookfield, WI 53008

[Unsubscribe info@impact100mke.org](mailto:info@impact100mke.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by info@impact100mke.org in collaboration with



Try email marketing for free today!