



Monthly News & Updates

April | 2022

Member Profile

Meet Peggy Niemer: Enjoying the Flexibility of Impact100 Membership

Peggy Niemer is one Impact member who enjoys the flexibility of her Impact100 participation. She's currently in full "grandma mode" these days enjoying her three granddaughters Norah (3), Molly (2) and baby Bridget. Son Richie and his wife Meredith live nearby making it easy for Peggy and her husband, John, to help care for the girls as needed during the week. Meanwhile, daughter Kate Niemer lives in Bay View, works at the Medical College and will finish an MBA at Marquette University in May. Life is good with family all around.

From her Wauwatosa home, Peggy reflected on the flexibility she has found in her Impact100 involvement, "When I joined Impact100, it was at the invitation of Mary Therese Breger. It was an easy decision and I was willing to simply join and to cast my vote. Mary Therese really encouraged me to join a grant review committee, though, so I joined the Education committee." Originally somewhat daunted by the 20+ letters of inquiry that committee was reviewing, Peggy put her strengths into play and began taking notes and summarizing discussions for the committee. That led to her accepting an invitation the next year to become a grant chair. Peggy says, "That role was still my favorite in Impact100. I love the small group work and engaging discussions."

Peggy went on to serve three years on the Impact100 board as Co-Director of the grants process. An enduring gift from that time was the friendship she formed with her co-director, Tracy Gobis. Paired together, they did not know each other but became close while sharing responsibility for the key grant-making mission of Impact100. Fun fact: They both became first-time grandmothers while working together.

Having finished her board service, Peggy chose to scale back on her Impact100 involvement for a few years, enjoying attending events and casting her vote. "I like that there is room for any and all participation levels" she notes. This year, she's begun learning about our member management platform from Systems Director, Nancy Kuhlmann, another friend she met through Impact100. Peggy also



Pictured: Peggy Niemer and Impact100 President Tracy Gobis

enjoyed attending the recent Beyond the Headlines event.

An attorney specializing in corporate law, Peggy practiced in a large Milwaukee firm, GE and then began a long career in an executive position with Children's Hospital. She was active in the community. Despite that, she recalls being surprised by the number of nonprofits she first learned of through her Impact100 involvement. Likewise, Peggy recounts, "Through my grant director role, I met so many women who I'd never crossed paths with in my corporate career." Peggy points out there is one Impact100 member she already shared a connection with—son Richie's mother-in-law, Susan McNally. Each joined Impact100 separately, only learning later that they were both members!



Grant Updates:

Decisions, Decisions...

The five committees of Impact100 volunteer grant reviewers have been thoroughly engaged the past two weeks in site visits to 13 different nonprofits throughout the area. Each committee typically visits 2-3 organizations chosen after a thorough application and review process.

Always a highlight of the grant cycle, site visits provide grant volunteers an opportunity to meet key staff members of prospective finalist organizations, tour facilities, and ask questions, as they see in person what they've read about in the grant application for each organization. On any given day, that might mean tromping in the rain to view the site of an environmental project or neighborhood art installation, then switching gears to tour a warehouse or observe a program.

Evaluation forms from the site visits provide the starting point for each committee's final meeting at which volunteers discuss what they've learned and weigh the merits of each proposed project or program. Then comes the hard part: Choosing the finalist organization their committee will advance for a full membership vote. Rarely is that an easy



An Informative Beyond the Headlines Event You Won't Want to Miss: The Opioid Crisis

How did we get here? What can we do?

Plan to attend this panel discussion, along with Q & A, on the opioid crisis, and its related causes, challenges and responses.

Danielle Long

Opiate Initiative Advisor, WI Department of Justice

Jennifer Smith, PsyD.

LPC Clinical Supervisor, NAMI Southeast Wisconsin

Terry Ellzey, CSAC, LPC, CSIT

Director of Clinical Services, Mental Health America of Wisconsin

Beth Ritter

Parent and loss survivor

All are welcome—invite a neighbor, friend, or colleague!

Monday, May 2nd

5:30 – 8:00 pm

5:30 – 6:30 pm

Social – Light appetizers, cash bar

task.

Ultimately, the final challenge rests with the 405 members of Impact100 who will cast their ranked ballots on Wednesday, June 8, after hearing the finalists' presentations at Impact100's Annual Awards Celebration.

Don't miss it! It's all about one woman, one gift, one vote.

June 8 Annual Awards Celebration: \$405,000 and the Pfister



Save the date for our Annual Awards Celebration on the evening of June 8. We'll be at the beautiful Pfister Hotel this

year. Join us to celebrate as we award \$405,000 to this year's five finalists. You won't want to miss this chance to listen to the finalists' presentations and cast your vote.

Want to attend virtually? We'll be livestreaming the program.

Registration and all the details available after May 1.

6:30 – 8:00 pm
Program and Q & A

Wisconsin Club Downtown
900 W. Wisconsin Avenue
Milwaukee, WI 53223
Secure valet parking

Please RSVP by April 28th, 2022.

Register to attend in-person here!

Unable to attend in person? A livestream link will be sent to all on 5/1. Please do NOT register if you intend to join virtually. This event will also be recorded.

Inviting a guest? Click on the registration button again to sign up a guest or forward this email to your guest.

Questions? Contact
info@impact100mke.org

Thank you to our event sponsor!

ROGERS
Behavioral Health

Save These Dates!



Upcoming Events:

TOMORROW! April 12 - Membership 101 details below

May 2 - Beyond the Headlines-The Opioid Crisis

June 8 - Annual Awards Celebration

Membership News:

Membership 101

It's not too late to join us for a fun, in-person evening at our Membership 101 event, tomorrow, April 12th!

What: Member orientation and light refreshments

When: Tuesday, April 12th, 2022,
5:00 - 7:00 pm, Program 5:30 pm

Where: Hansen Reynolds office*
301 N. Broadway, Suite 400, Milwaukee
Enter on E. Buffalo Street**

**Register now for
Membership 101**

Register yourself and a friend!

Please click the RSVP link again to enter your guest's information or forward this email to your guest.

*Attire - Business casual.

** Street parking; several parking structures within walking distance.

In Depth with Our Grantees

Teens Grow Greens-And SO Much More!

Impact 100 Greater Milwaukee's 2021 Grant Recipient Teens Grow Greens will open Weber's Greenhouse for their retail sales on May 1, 2022 through July 1st. Located at **4215 N. Green Bay Avenue** in Milwaukee (just a half mile north of W. Capitol Drive and I-43), they will feature high quality annual flowers, perennials, herb varieties and organically grown vegetable starter plants, and hanging baskets. Weber's will reopen September 10 for their fall sale featuring pumpkins, mums, and other fall flowers plus decor.

Your dollars spent on purchases there will have the multiplier effect of supporting the TGG mission of "growing more than plants" by developing the workforce of tomorrow. The paid apprenticeships at Weber's provide teens with transformative experiences that cultivate a sense of belonging and connections to leadership opportunities. For more information check out the Weber's Greenhouse website [here](#).

TGG Executive Director, Charlie Uihlein, provides an update on their project:

Impact100's \$100K grant supports the building of a new 2100 sq. ft. Teaching Greenhouse as a permanent home for and expansion of the youth experiential learning programs in STEM and agriculture. This provides a year-round opportunity for TGG interns and apprentices to hone their skills in growing, cooking, selling and distributing healthy foods, and teaching what they've learned. Groundbreaking for both the Teaching and Growing Greenhouses is set for spring 2023. Phase 1 of construction includes the designated \$100K grant from Impact 100.

We have reached our goal for Phase 1 with pledges. **Impact 100 was the catalyst that**

started it all! Our sincere thanks to you and all the women of Impact 100 Greater Milwaukee!

To learn more please visit <https://www.teensgrowgreens.org/>



Visit our Website

Contact Us



Impact100 Greater Milwaukee is an organization of women who collectively award transformative grants that make a lasting impact on the community.

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