



Sponsorship Opportunities 2024

* Sponsorship year to match calendar year Jan-Dec

**AAC: Annual Awards Celebration

	Friends of Impact	Bronze	Silver	Gold	Platinum	Diamond
Donation Amount (including in-kind donations)	\$250-\$999	\$1000 - \$2499	\$2500 - \$4999	\$5000 - \$9999	\$10,000 - \$19,999	\$20,000 +
Event Participation						
Podium time at Kickoff						x
Podium time at AAC**					x	x
Distribution of promotional item at AAC					x	x
Display table at AAC				x	x	x
Educational Events (Global Day of Impact & Behind the Headlines)				2 tickets	4 tickets	6 tickets
VIP Guests at AAC		2 tickets	4 tickets	6 tickets	1 table of 8	3 tables of 8
Company Visibility						
Marquee signage & recognition at AAC/Kickoff					x	x
Spotlight Coverage in newsletter & social media throughout the year*			x	x	x	x + Video
Event signage & recognition at all events		x	x	x	x	x
Impact100 Website: Logo/Name & Link throughout the year*	x	x	x	x	x	x



Kickoff (September): [100+ attendees](#)

This is Impact100 Greater Milwaukee's first large social gathering of the calendar year where we officially kick off our annual membership drive and set the foundation for a successful year. Attendees include current and potential members as well as current grant recipients, past grant recipients and potential applicants. After the one-hour social time there is a brief program which includes keynote speakers and progress updates from our grant recipients from two years ago who are in the final stages of completing their projects or have already completed them. It is a time to celebrate, set goals, network, and connect with those who are interested in making the greater Milwaukee area a better place for all.

Global Day of Impact (Fall) and Beyond the Headlines (Spring): [100+ attendees at each event](#)

Our educational series was created to meet the increased demand from our members to become better informed philanthropists on the complex challenges our local nonprofits are facing. The Impact100 MKE Programming and Events Team assembles either a keynote speaker or a panel of experts to discuss the most pressing issues our community is facing. As a result, attendees develop a more in-depth understanding and a deeper commitment to strengthening our community. Before the educational component of the event occurs, a social hour with light appetizers and cash bar or a luncheon are provided to allow networking of members, potential members, panelists, sponsors, grant recipients, and area nonprofits. Our Global Day of Impact also celebrates the history of financial support of nonprofits by Impact100 chapters across the United States and around the world.

Helping Hands (December): [100+ attendees](#)

This festive nighttime social brings our members, potential members, sponsors, nonprofits, and our most current grant and merit award recipients together for an evening of celebration and giving. Our most recent grant and merit recipients will share their stories of hope and appreciation during the evening's program. In advance of this event, we publish a wish list of items most needed by our current grant and merit recipients. Members can either bring items from these wish lists to the Helping Hands event or send them directly to the organizations. This is also a big membership recruitment and retention event as our membership closes at the end of December.

Annual Awards Celebration (AAC) (June): [400+ attendees](#)

This is our biggest and most exciting event of the year. At this annual dinner gala our membership votes and awards \$100,000 transformative grants that make a lasting impact on the community. After a rigorous evaluation process by our grant committees over the course of many months, our five finalists are selected. At this event, the finalists give speeches relating to their grant application and the impact their proposed project will have on the clients they serve. Our model is one woman, one gift, one vote! After member voting, we award 3-4 \$100,000 transformative grants and 1-2 merit awards in a lesser amount. To this date, our Milwaukee Chapter has given collectively more than 2.8 million dollars over the last 8 years to the greater Milwaukee area.

Volunteer Appreciation (Spring): [75+ attendees](#)

Impact100 Greater Milwaukee is a 100% volunteer led and run organization, so in the spring we host a celebration to recognize all the volunteers who donate their time and talent throughout the year. Our leadership team consists of approximately 40 directors and chairs plus we have countless volunteers working behind the scenes to help in the areas of grant review & management, administrative support, membership recruitment & engagement, and programs & events.

Finalist's Breakfast /Luncheon (Spring): [40+ attendees](#)

Once our five \$100,000 grant finalists are selected, approved by the board of directors, and announced to our membership a luncheon is held in honor of this accomplishment. During this event, nonprofit finalists will have an opportunity to meet board members, grant committee members and receive information about the next steps before the awarding of grants at our Annual Awards Celebration.



Sponsorship Agreement

Company Name: _____

Contact: _____

Phone Number: _____

Email Address: _____

Address: _____

Website: _____

SPONSORSHIP LEVEL

- | | | |
|--|--|--|
| <input type="checkbox"/> Friend of Impact (\$250-\$999) | <input type="checkbox"/> Bronze (\$1,000-\$2,499) | <input type="checkbox"/> Silver (\$2,500-\$4,999) |
| <input type="checkbox"/> Gold (\$5,000-\$9,999) | <input type="checkbox"/> Platinum (\$10,000-\$19,999) | <input type="checkbox"/> Diamond (\$20,000+) |

Donation Amount: _____ In-Kind Description & Value: _____

In return for your contribution, Impact100 Greater Milwaukee will provide benefits as outlined in the Sponsorship Opportunities.

IMPORTANT DETAILS AND TERMS

Impact100 Greater Milwaukee is a nonprofit corporation recognized as tax exempt under Section 501(c)(3) of the Internal Revenue Code. To protect our tax status, Impact100 requires the attached Sponsorship Terms as a material part of this Sponsorship Agreement. Your signature below indicates acceptance of such terms.

Please make sponsorship checks payable to Impact100 Greater Milwaukee noting "Sponsorship" in the memo line. Send payment and this signed agreement to **Impact100 Greater Milwaukee, P.O. Box 1061, Brookfield, WI 53008.**

Please send a high-resolution logo for our website to: sponsorships@impact100mke.org

Authorized Signature: _____

Name & Title: _____

Date: _____



Sponsorship Terms

Charitable Contribution. Sponsor commits to make a charitable contribution to Impact100 Greater Milwaukee, Inc., a 501(c)(3) tax exempt nonprofit corporation ("Impact100"), as set forth on the first page of this Agreement. Impact100 will have unrestricted use of this payment.

Sponsorship Benefits. In consideration of the Sponsor's charitable contribution, Sponsor will receive the benefits associated with its sponsorship level as set forth in the Sponsorship Opportunities. Impact100 will arrange and bear all costs and expenses related to these benefits, with the exception of the video creation at the Platinum level. Sponsor acknowledges that some benefits are time sensitive (such as event recognition, website inclusion, etc.) and may not be possible to provide within the same calendar year/membership cycle, depending upon when Sponsor makes its sponsorship commitment. However, Impact100 will use good faith efforts to ensure that Sponsor receives benefits as outlined in Sponsorship Opportunities, a calendar year at minimum.

No Endorsement/No Substantial Return Benefit. Impact100's acknowledgement of Sponsors sponsorship, while identifying the Sponsor, will not endorse Sponsor's products or services or contain any qualitative or comparative language or price information with respect to Sponsor's products or services. Impact100 will provide Sponsor no "substantial return benefit" and the sponsorship payment contemplated hereunder is intended as a "qualified sponsorship payment" as such terms are defined in Section 513(i) of the Internal Revenue Code and accompanying regulations.

Non-Exclusivity. This sponsorship is non-exclusive. Each party reserves the right to have other sponsors or to sponsor other organizations, as application in their sole discretion.

Logo Recognition. If logo recognition is a sponsorship benefit, Sponsor will provide a high-resolution logo to Impact100 to be used solely for such purposes. Impact100 will not modify or alter Sponsor's logo in any way.

Promotion by Sponsor. Sponsor may publicly identify itself as a sponsor of Impact100 subject to prior review and approval of language by Impact100. Sponsor will not imply, orally or in writing, that Impact100 or its officers, directors or members endorse Sponsor or its products or services. Impact100 owns the name and logo set forth at the top of this Agreement (the "Impact100 Logo"). Sponsor may not use the Impact100 Logo in any manner without prior review and written approval of Impact100. In no event may the Impact100 Logo or name be used in connection with the sale of a product or service, or in any manner that implies support or opposition to any political views or candidates. Requests for review and approval must be sent to: sponsorships@impact100mke.org Upon request, Sponsor will provide Impact100 with copies of any Sponsor materials that use the Impact100 Logo.

Term of Sponsorship. The term of this Sponsorship Agreement begins on the date signed and shall continue for the calendar year, at minimum. Upon expiration or earlier termination of the Agreement, each party shall cease use of the other's name or logo, including acknowledgments of sponsorship.